

# 9 EVENTS

TO GET YOUR LINKEDIN CIRCLES TALKING

## THE ANNUAL GREAT DEBATE



What are we debating you ask? **Communication is one of the most disrupted professions.** At IABC Victoria's first event for 2020 on **Wednesday 12 February**, we'll hear from six of Melbourne's leading communication professionals duke it out to settle this debate once and for all.

## MID-WEEK MINGLE

Our free mid-week mingles are designed for our members to come together in a casual setting to network, share ideas and catch up on the latest news in the world of communication. Get the most out of your IABC Victoria membership and catch up with your colleagues over a glass of wine on **Wednesday 4 March**.



## GET VIDEO SMART



Shoot, shift, show. On **Wednesday 18 March** world-class videographer and ex-ABC TV cameraman, **Julian Mather** will show you how to use your smartphone to make affordable and authentic business videos that resonate with 21st century customers so they want to do business with you.

## CONNECTED EXECUTIVES

This invite-only member workshop facilitated by **Facebook** on **Tuesday 31 March** is designed to strategically empower and enable communication leadership teams within organisations to get their leadership teams active and engaged on digital channels.



## NETWORK STRATEGICALLY



We're thrilled to announce global thought-leader **Janine Garner** will be hosting a half-day workshop on **Thursday 29 April** to help you take a strategic approach to networking and drive success for your business and career. This workshop will give you the tools you need to build more strategic contacts, network with ease, and position what you do with impact.

## FROM CCO TO CEO

Want to become the big boss? What does it take to move from Chief Communication Officer to CEO? Do communication professionals even have what it takes? Of course we do! Hear from a stellar lineup of former CCOs who are now calling the shots in their organisations in this panel-style event on **Wednesday 6 May**.



## CORPORATE SNAKES AND CAREER LADDERS



Corporate Snakes and Career Ladders is a business simulation that helps you navigate the ambiguity between theory and practice as you encounter real-life scenarios. Join us on **Wednesday 27 May** to challenge your perceptions of what it means to be a business leader. Get insights into your own behaviour. Help your team think about how to grow within your organisation's unique culture.

## MID-WEEK MINGLE

We love to hear what our valued members have been up to and the amazing contributions they're making to our profession. Connect with new members and other IABC alumni and learn how you can get involved in some of the exciting initiatives we've got planned at our free members-only mid-week mingle on **Wednesday 3 June**.



## THE COMMUNICATION DIVIDEND



Knowing what to measure to prove your value can be a challenge. Find out more about the metrics that matter and how to use your data, your way, to prove the impact of your communication strategies in this session with communication measurement evangelist **Deb Camden** on **Wednesday 24 June**.